

United Way of the Greater Dayton Area









23-24
ANNUAL REPORT

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LETTER FROM TOM KELLEY PRESIDENT & CEO, UWGDA



United Way of the Greater Dayton Area has been part of the fabric of this region for over 110 years, dating back to its beginnings as a response to the Great Flood of 1913. At that time of significant challenge and despair, leaders came together to rally around what is expressed as our mission today – **Leading a United Community to Uplift Our Neighbors.**

Over the years, our role has evolved with the changing needs of the broader community. However, our primary objective has remained the same: to bring people, resources, and services together to create solutions.

We were among the early providers of 211 information and referral services, starting in the early 1960s prior to it being officially designated by the Federal Communications Commission in 2000 as the national number for health and human services referrals. Today, our service known as **HelpLink/VetsLink 211**, receives over 65,000 calls per year from individuals seeking assistance and resources. We operate 24/7/365 to to fill and source these needs.

We also provide access to family stability programming through our **Strong Families Program.** The goal of the program is to keep families stably housed, prevent academic disruption, increase children's academic success, and help adults increase their financial stability to support their households. A key focus is on the ALICE population—Asset Limited, Income Constrained, Employed. These are households that earn above the threshold for most federal assistance programs but below what is needed for a basic cost of living. Often referred to as "the working poor," this group represents over 40% of families in our region.

In addition, we fund and partner with local programs to support collective impact strategies and results across **Montgomery, Greene, and Preble Counties.**

All of this is made possible through the dedicated support of workplace campaigns, individual donors, strategic partners, volunteers, and individuals like you. We sincerely appreciate your commitment to United Way of the Greater Dayton Area which allows us to make a difference on your behalf each day.

Tom Kelley President & CEO

WHY IS UNITED WAY IMPORTANT?

Everyone deserves the opportunity to thrive. That's why United Way mobilizes the caring power of neighbors, businesses, community partners, grants and donations to lead transformational change in the Miami Valley with generous donations from YOU!

From strengthening local resilience to advancing health, youth opportunity, and financial security, we're working towards a future where everyone can reach their full potential.

KEY PROGRAMS

HELPLINK 211

It's a go-to, 24/7 free resource that can connect callers with a wide range of social services and resources, including food, housing, utility payment assistance, health care, transportation, childcare, employment opportunities, mental health crises, disaster information and assistance, and more.



VETSLINK 211

While veterans are eligible for many local, state, and federal services — finding help from multiple agencies with an array of programs can be a challenging process with many barriers for stressed, aging, or disabled veterans. VetsLink is here to connect veterans and their families to the services they need —fast, free, and confidential, 24 hours a day, 365 days a year.



STRONG FAMILIES

Strong Families helps families navigate and prevent financial crisis. This two-generation approach ensures families stay in their homes, become financially stable and their children succeed in school. Because EVERYONE deserves a safe home.



FREEDOM SCHOOLS

A 6-week free summer literacy enrichment program that helps children K-8th grade fall in love with reading, increase their self-esteem, and generate more positive attitudes toward learning.



BOARD & COMMITTEES

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25+

YEAR DONORS

Our donors play a crucial role in the success and impact of United Way of the Greater Dayton Area. Your generous contributions enable the organization to fund essential programs and services that address pressing community needs, from supporting education and financial stability to improving health and basic needs.

By investing in United Way, donors empower local initiatives and nonprofits, ensuring that resources are directed where they are most needed and that the community's most vulnerable populations receive the help they deserve. Your support not only helps sustain vital services but also fuels long-term solutions for creating lasting positive change.

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2024 BY THE NUMBERS

5

Freedom Schools Sites

51

Servant Leader Interns

150

Read Aloud guests

487

Scholars served

Over

2,900

books distributed to scholars

Scholar Age Demographics:

49% Level 1 (K-2)

36% Level 2 (3-5)

15% Level 3 (6-8)

10+ YEAR DONORS

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*Tocqueville Society Members who are also 10+ Year Donors

** Tocqueville Society Members who are also 25+ Year Donors

MEET JOHN

VETERAN & DAYTON RESIDENT

John and his family know first-hand the importance of United Way of the Greater Dayton Area in our community. John is a Veteran who proudly served in the Army. A month ago John had to be hospitalized. With Finances being tight, it is easy to fall behind on bills and as a result John's water was shut off. John's wife heard about VetsLink and decided to call on his behalf requesting water payment assistance. She was then referred to several organizations on John's behalf through VetsLink 211. VetsLink is a service available to connect veterans and their families to the services they need —fast, free, and confidential, 24/7-365.

John and his family were able to get the assistance they needed to get the water turned on for his family. John has since been able to leave the hospital and is feeling much better. John was grateful that someone was there to point them in the right direction to get the help they needed.

Did you know that more than 40% of families in Montgomery, Greene, and Preble Counties struggle to get by each month? When you support United Way, you are helping ensure services like VetsLink and HelpLink are there to connect thousands of people like John to the assistance they need.







COMMUNITY INVESTMENT

2023-2024 Funded Programs - Strong Families Fund

Health \$211,345 (29.8%)

\$10,000 Diabetes Dayton: Life Alliance \$29,000 Disaster Relief/ Preparedness:

American Red Cross

\$2,845 DIVERT: Violence Free Futures

\$38,000 Domestic Violence Hotline:

Artemis Center

\$17,000 Golden Agers: Dakota Center

\$55,000 Home Health Care

Senior Resource Center

\$11,000 Life Essentials/ Senior

Guardianship: Catholic Social

Services

\$20,000 Senior Services/Home Delivered

Meals: Preble County Council

on Aging

\$28,500 Senior Congregate Meals:

Senior Resource Center

Education \$146,682 (20.7%)

\$40,900 After School Program:

Dakota Center

\$10,000 After School Program:

Wesley Community Center

\$18,031 Dolly Parton Imagination Library

GC Public Library

\$73,000 Ready to Learn:

Boys & Girls Club

\$4,751 Safe Homes/ Teen Dating

Violence Free Futures

Financial Stability \$350,536 (49.5%)

\$80,000 Hunger Relief: The Foodbank

\$10,000 Choice Food Pantry: Catholic Social Services

\$10,000 Food Pantry: AFL-CIO

\$10,000 Food Pantry: Bellbrook Sugarcreek

Community Support Center

\$15,000 Emergency Food: The Common Good

\$10,000 Lunch 365 Days a Year: House of Bread

\$10,000 Feed our Community: One Bistro

\$30,000 Meals on Wheels: Senior Resource Center

\$65,000 Shelter: Daybreak

\$10,000 Homelessness (365+Cold)

Home is the Foundation (HIT)

\$11,125 Homelessness- Donnellan Shelter:

Miami Valley Community Action Partnership Greene County

\$4,875 Homelessness- Harding Shelter:

Miami Valley Community Action

Partnership Greene County

\$15,000 Homeless

Family Promise - Greene County

\$11,071 Safe Housing: Violence Free Futures

\$45,000 Domestic Violence Shelter:

YWCA Montgomery County

\$13,465 Domestic Violence Shelter:

YWCA Preble County

IMPACT



Six (6) programs 28,784 Shelter Nights to 726 individuals



10 programs distributed 15,381,105 meals to 187,352 individuals



Five (5) programs offered safe homes/ freedom from violence to 204 clients with 11,856 shelter nights



Five (5) programs offered 4,445 seniors with 244,787 meals and 96,300 client service hours



Three (3) after school programs provided activities for 661 youth

Health, Education, Financial Stability

Total \$708,536

Strong Families and Other Programs Total \$1,141,365

Strong Families Program

Montgomery County \$180,000 Homefull

Greene County

\$60,000 Homefull

\$60,000 Bellbrook Sugarcreek

Community Support Center

\$17,000 Miami Valley Community

Action Partnership

\$45,000 ARPA Funds

Preble County

\$60,000 Thrive Therapeutics

Other Programs

\$74,711 Community Initiatives

Mini Grants

PTOC (Parenting Time Opportunities for Children)
DPIL (Dolly Parton Imagination Library)

Restricted Grant Dollars

\$278,957 EFSP Fund Distribution

\$78,155 TANF

Literacy Initiative

\$287,542 CDF Freedom Schools

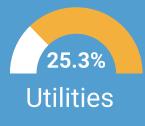
OUR WORK BY NUMBERS



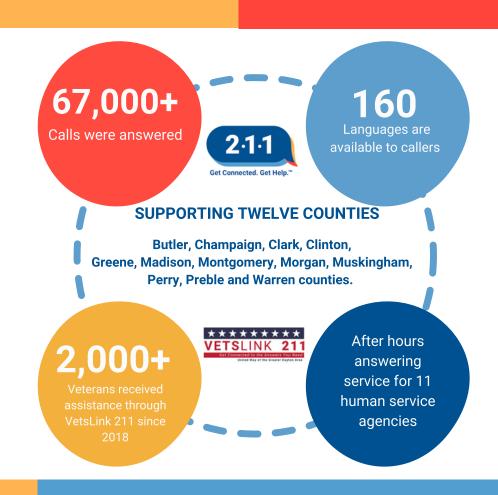
United Way of the Greater Dayton Area

TOP 3 NEEDS





13.6% Food



STRONG FAMILIES PROGRAM

272
Families
were able to stay in their homes

NUMBER	CATEGORY
272	TOTAL FAMILIES SERVED
128	CHILDREN AGE 0-5 (NOT IN SCHOOL)
520	SCHOOL AGED CHILDREN
384	ADULTS

FUNDED PROGRAMS



Funded through Strong Families Fund

HEALTHY COMMUNITY

AGENCY	PROGRAM
AFL-CIO	Labor Choice Food Pantries
Catholic Social Services	Choice Food Pantries
Catholic Social Services	Life Essentials
Common Good of Preble County	Preble Emergency Assistance
Dakota Center	Golden Agers
House of Bread	Lunch 365
The Foodbank, Inc.	Hunger Relief
Preble County Council on Aging	Home Delivered Meals Program
LifeCare Alliance	Diabetes Dayton
O.N.E. Bistro	Feed Our Community
Senior Resource Connection	Preble Emergency Assistance
Senior Resource Connection	Home Delivered Meals Program
Senior Resource Connection	Golden Agers

YOUTH OPPORTUNITY

AGENCY	PROGRAM
Boys and Girls Club of Dayton	Ready to Learn Program
Dakota Center	After-School Program
Daybreak	Youth Shelter
Family Violence Prevention Center of Greene County	Teen Dating Violence Prevention Program
Wesley Community Center	After-School Program

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AGENCY	PROGRAM	
Family & Children First	Greene County Strong Families Case Management	
HomeFull	Montgomery County Strong Families Case Management	
Thrive Therapeutics	Preble County Strong Families Case Management	
Miami Valley Community Action Partnership	Harding Place Transitional Housing	

COMMUNITY RESILIENCE

AGENCY	PROGRAM
American Red Cross	Disaster Relief/Preparedness
Artemis Center	Domestic Violence Hotline and Trauma Informed Advocacy Services
Family Promise of Greene County	Homelessness Family Promise
H.I.T. Foundation Home Is The Foundation	Homeless Services (365+Cold)
Miami Valley Community Action Partnership	Donnellan Shelters - Greene County
Miami Valley Community Action Partnership	Hard Place Transitional Housing
Violence Free Futures	DIVERT - Domestic Violence Emergency Response Team
Violence Free Futures	Safe Housing
YWCA Dayton	Domestic Violence Shelter

PARTNER AGENCIES

AGENCY		
4C For Children Miami Valley	Graceworks Lutheran Social Services	
A Special Wish Foundation - Dayton Chapter	Greater Dayton Volunteers Lawyers Project	
American Lung Association of the Midland States - Cincinnati	Habitat for Humanity of Greater Dayton	
Arthritis Foundation, Inc. Ohio River Valley Chapter	L&M Products Inc.	
Big Brothers Big Sisters of The Greater Miami Valley Inc.	Legal Aid of Western Ohio, Inc.	
Boy Scouts of America Tecumseh Council	Mercy Manor, Inc.	
CHEERS	Ohio's Hospice of Dayton	
Clothes That Work	Ombudsman Office Joint Office of Citizens Complaints	
Dayton Christian Center	PFLAG Dayton	
Epilepsy Foundation Ohio Region	Ronald McDonald House Charities Dayton	
Fairborn Senior Citizens Association	St. Vincent de Paul	
Fisher/Nightingale Houses, Inc.	United Rehabilitation Services of Greater Dayton	
Girl Scouts of Western Ohio	We Care Arts	
Good Neighbor House	YMCA of Greater Dayton	
Goodwill Easter Seals of Miami Valley		



TOP 25

WORKPLACE CAMPAIGNS

CareSource **Premier Health PNC Bank AES Ohio** University of Dayton Fifth Third Bank Hobart a Division of ITW Dayton Children's Hospital SRC Inc. **Montgomery County** City of Dayton Voss Auto Network Billerud Caterpillar Lion Meijer Kettering Health **Avery Dennison** Coolidge Wall Costco Team Fishel **Centerpoint Energy** Enterprise Messer **Key Bank**



the lig thanks 2023 AWARD WINNERS

Humanitarian of the Year Cassie Barlow

Volunteer of the Year Montgomery - Aaron Lumpkin Greene - Amy McKinney Preble - Heather Morton

Collaborative Impact Award
Thrive Therapeutics

Outstanding Performance in Labor
Paul Gruner

Excellence in PhilanthropyCareSource

Future of Philanthropy Youth Move

Fundraiser of the Year AES Ohio

Most Improved Campaign Wright State University

Pinnacle Award Nominees
Small Organization - Dupont
Medium Organization - CenterPoint Energy
Large Organization - CareSource

CEO's Award of Leadership Impact Rebecca Cantrell & Tiffany Rubin

President's Award for Excellence in Governance *Brian Martin*

Smith-Moore Award Michelle Riley

A Special Recognition Montgomery County, OH 46

Leading a UNITED community to Uplift our Neighbors





Q.

Children received beds & cribs from partners supporting the Hope to Dream Program



6.267

Pre-k Children received 71,589 Imagination Library books in support of literacy and kindergarten readiness

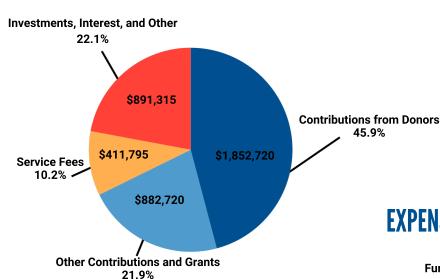


300

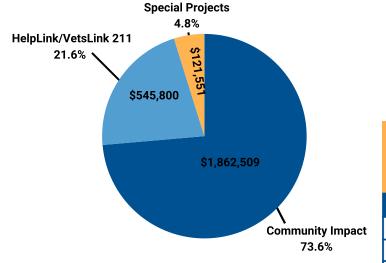
Children benefited from Back to School Backpack drive

FINANCIAL REPORTS

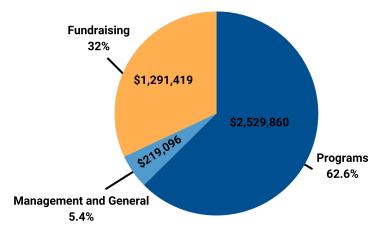
REVENUE SOURCES



PROGRAMS



EXPENSES



HELPLINK 211 SERVICE REQUESTS JULY 1, 2023 - JUNE 30, 2024

REQUEST CATEGORY	# OF CALLS
Housing and Shelter	14,658
Food	6,706
Utilities	12,469
Healthcare	1,346
Mental Health & Addictions	591
Employment & Income	4,425
Clothing & Household	3,092
Childcare & Parenting	143
Government & Legal	998
Transportation Assistance	1,118
Education	107
Disaster	77
Other	3,523
TOTAL CALLS	67,112









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