

2024-2025

ANNUAL REPORT



UNITED WAY
Greater Dayton
Area

**LEADING A UNITED
COMMUNITY TO UPLIFT
OUR NEIGHBORS**

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A MESSAGE FROM TOM KELLEY PRESIDENT & CEO

Hello,

United Way of the Greater Dayton Area (UWGDA) has a long rich history in this region. Our beginning traces back to the aftermath of the Great Flood of 1913. While there has been much change, the essence of our mission has remained constant – **To Lead a UNITED Community to Uplift our Neighbors.**

We value investments in Family Stability, Strength, and Success programming to help prevent crisis. Then through intervention and service navigation, we assist families stay in their homes, become financially stable, and help their children succeed in school. The lens we use is through the Social Determinants of Health, with a primary focus on Healthy Community, Youth Opportunity, Financial Security, and Community Resiliency.

This work is delivered in a variety of ways each day. Our 24/7/365 Call Center Staff provided access to direct service, information, or safety net partner referral services through **HelpLink/VetsLink 211** to over 45,000 individual contacts, including over 29,000 in Montgomery, Greene, and Preble Counties identifying rental assistance, housing and food as the highest needs.

We shine a specific spotlight on those in the **ALICE** population – **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, often referred to as the Working Poor, who struggle to make ends meet to provide for their families at the cusp of poverty and full eligibility for public assistance. They still need our help to move forward to stability, strength, and success to increase the quality of life for their families.

Our **Strong Families** program helped 309 families stay in their homes in 2025, while the adults sought increased income, and supports were accessed to focus on educational awareness for the children. Through **Hope to Dream**, with Morris Furniture, Fairborn Fish and other partners we delivered over 100 youth beds, 4 cribs, and bedding supplies to families and children in Montgomery, Greene, and Preble Counties. Almost 400 scholars received summer literacy enhancement through **Freedom School** programming at three sites to better prepare them for ongoing educational enrichment and life-long learning.

We also raised funds to support the work of our partners in the community who join us in increasing youth opportunity, financial security, health and community resiliency across **Montgomery, Greene, and Preble Counties.**

We thank our supporters who make the work of UWGDA possible. We value all who join us as donors, volunteers, partners, and advocates through workplace campaigns, events, programs, initiatives, and many other ways that demonstrate **UNITY** each day.

Best,



Tom Kelley
President & CEO

WHY IS UNITED WAY IMPORTANT?

Everyone deserves the opportunity to thrive. That's why United Way mobilizes the caring power of neighbors, businesses, community partners, grants and donations to lead transformational change in the Miami Valley with generous donations from YOU!

From strengthening local resilience to advancing health, youth opportunity, and financial security, we're working towards a future where everyone can reach their full potential.

KEY PROGRAMS

HELPLINK 211

It's a go-to, 24/7 free resource that can connect callers with a wide range of social services and resources, including food, housing, utility payment assistance, health care, transportation, childcare, employment opportunities, mental health crises, disaster information and assistance, and more.



VETSLINK 211

While veterans are eligible for many local, state, and federal services — finding help from multiple agencies with an array of programs can be a challenging process with many barriers for stressed, aging, or disabled veterans. VetsLink is here to connect veterans and their families to the services they need —fast, free, and confidential, 24 hours a day, 365 days a year.



STRONG FAMILIES

Strong Families helps families navigate and prevent financial crisis. This two-generation approach ensures families stay in their homes, become financially stable and their children succeed in school. Because EVERYONE deserves a safe home.



FREEDOM SCHOOLS

A 6-week free summer literacy enrichment program that helps children K-8th grade fall in love with reading, increase their self-esteem, and generate more positive attitudes toward learning.



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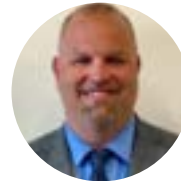
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IMPACT AREAS



COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow.



FINIANCAL SECURITY

Creating a stronger financial future for every generation.



HEALTHY COMMUNITIES

Improved health and well-being for all.



YOUTH OPPORTUNITY

Helping young people realize their full potential



103

Children received
beds & cribs from the
Hope to Dream
Program



6,589

children received 152,184
Imagination Library
books in support of
literacy and kindergarten
readiness



300

Children benefited from
Back to School Backpack
drive

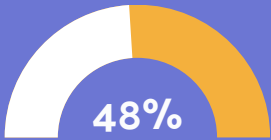




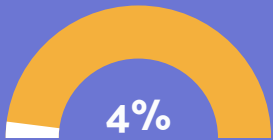
UNITED WAY
Greater Dayton
Area

OUR WORK BY NUMBERS

TOP 3 NEEDS



Housing & Shelter



Utilities



Food

45,000+

Calls were answered

211

Greater Dayton Area

160

Languages are
available to callers

SUPPORTING NINE COUNTIES

Champaign, Clark, Clinton,
Greene, Madison, Montgomery, Morgan, Muskingum,
Perry and Preble counties.

2,000+

Veterans received
assistance through
VetsLink 211 since
launch

**VETSLINK
211**

After hours
answering
service for **13**
human service
agencies

STRONG FAMILIES PROGRAM

248

Families

were able to stay in their homes

FREEDOM SCHOOLS



387
Scholars

were provided with summer enrichment opportunities

UNITED FOR STRONG FAMILIES: MEET ALICE



**UWGDA
INVESTMENTS**
TOTAL: \$326,390

MONTGOMERY
\$101,387

GREENE
\$149,890

PREBLE
\$75,113

SUCCESS MEASURES

92%
NO DISRUPTIVE
SCHOOL MOVES

83%
PLANNED SUPPORTIVE
MOVE

51%
INCOME STABILITY

United Way of the Greater Dayton Area supports programs in three priority areas of Education, Health, and Financial Stability. These investments are intentional as community needs are interconnected support takes a multi-faceted approach.

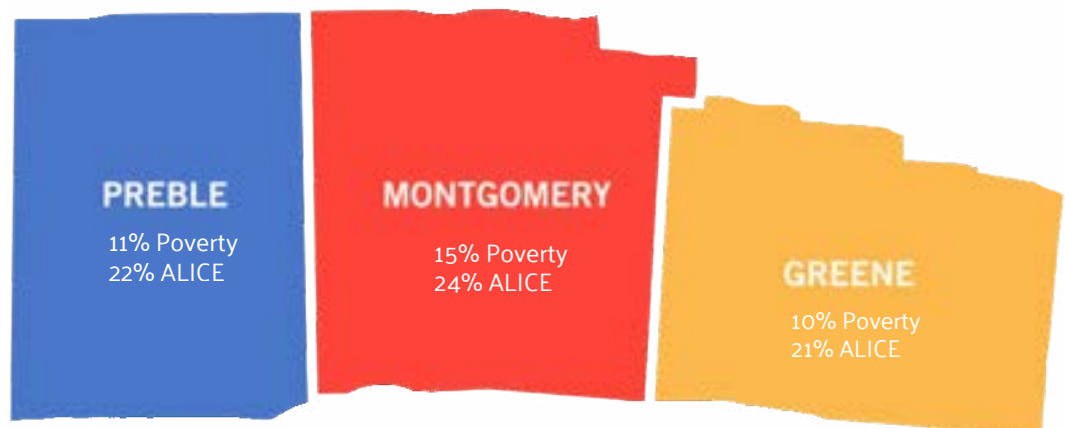
A population that fits into all three categories of need is ALICE. The term ALICE is an international United Way acronym that stands for Asset Limited, Income Constrained, and Employed. ALICE households earn more than the Federal Poverty Level, but less than the basic cost of living.

ALICE represents our neighbors who often work more than one job but due to varying circumstances, live paycheck to paycheck without a safety net to fall back on, making them vulnerable to unexpected expenses. As a result, ALICE families make tough financial decisions daily whether to pay for food, heat, water, prescriptions, and rent.

ALICE households in the Greater Dayton Area of Montgomery, Greene, and Preble counties struggle to afford life's basic needs far exceeds the federal poverty statistic 2:1. When combined approximately 35% are below the percentage ALICE threshold.
(Source: United for ALICE- <https://www.unitedforalice.org/state-overview/ohio>).

UWGDA supports ALICE through 211 referrals, support provided by funded agencies and Strong Families in all 3 counties. **Strong Families** help families navigate and prevent financial crisis. This two generation approach ensures families stay in their homes, become financially stable, and their children succeed in school.

NUMBER	CATEGORY
248	TOTAL FAMILIES SERVED
136	CHILDREN AGE 0-5 (NOT IN SCHOOL)
480	SCHOOL AGED CHILDREN
333	ADULTS



BUILDING A STRONGER, MORE **UNITED** COMMUNITY SO ALL CAN THRIVE

Monica's Journey: From Crisis to Stability

When Monica and her three children lost their home after the sudden passing of a close friend, their world turned upside down. With nowhere to go, they faced nights filled with uncertainty and fear.

That is when the United Way of the Greater Dayton Area's Strong Families program stepped in to help. To provide immediate relief, United Way secured two weeks of temporary hotel accommodations while the Strong Families team began working with Monica to create a plan for stability.

The Strong Families program is a family-centered initiative focused on stabilizing households, preventing housing displacement, and supporting children's continued engagement in school. Through personalized case management and community partnerships, the program connects families with the tools and resources needed to achieve long-term stability. Last year alone, **309** families throughout Montgomery, Greene, and Preble counties were served by Strong Families, receiving the guidance and resources they needed to overcome crisis.

The Strong Families team guided Monica through every step, helping her apply for housing assistance and connecting her to essential resources. Soon after, she had received a housing voucher was able to move her family into a safe, permanent home.

Monica did not stop there. Determined to build a stronger future, she's now attending financial literacy workshops where she is learning to budget, save, and build long-term financial confidence.

Today, Monica and her children are not just stably housed—they are hopeful.

COMMUNITY INVESTMENT

2024-2025 Funded Programs- Strong Families Fund

Health \$211,345 (31.17%)

\$10,000 Diabetes Dayton: Life Alliance
\$29,000 Disaster Relief/ Preparedness:
American Red Cross
\$2,845 DIVERT: Violence Free Futures
\$38,000 Domestic Violence Hotline: Artemis Center
\$17,000 Golden Agers: Dakota Center
\$55,000 Home Health Care Senior Resource Center
\$11,000 Life Essentials/ Sr Guardianship:
Catholic Social Services
\$20,000 Senior Services/Home Delivered Meals:
PC Council on Aging
\$28,500 Congregate Meals: Senior Resource Center

Education \$128,651 (19.0%)

\$40,900 After School : Dakotah Center
\$10,000 After School: Wesley Community Center
\$73,000 Ready to Learn: Boys & Girls Club
\$4,751 Safe Homes! Teen Dating: Violence Free Futures

Strong Families Program- \$326,390

MONTGOMERY

\$ 101,387 Homefull - Montgomery County

GREENE

\$122,916 Greene County Family Children First
\$ 4,167 Miami Valley Community Partnership-MV CAP
\$ 2,807 Bellbrook Community Support Center-BSCSC

PREBLE

\$75,113 Thrive Therapeutics

Community Initiatives-\$57,997

\$ 5,500 Parenting Time Opportunities for Children
(PTOC)
\$ 25,000 Clothes that Work
\$ 27,497 Mini Grants

Restricted Grant Dollars \$403,572

TANF - 124,615

\$27,300 Greene County Education Service Center
\$13,500 Clothes That Work
\$23,000 Freedom Schools
\$48,200 Greene County Family and Children First
\$12,615 Thrive Therapeutics

Financial Security \$338,363 (49.9%)

\$80,000 Hunger Relief : The Foodbank
\$10,000 Choice Food Pantry: Catholic Social Services
\$10,000 Food Pantry: AFL/ CIO
\$15,000 Emergency Food: The Common Good
\$10,000 Lunch 365 Days a Year: House of Bread
\$10,000 Feed Our Community: O.N.E. Bistro
\$15,000 Homelessness: Family Promise
\$30,000 Meals on Wheels: Senior Resource Center
\$65,000 Shelter: Daybreak
\$10,000 Homelessness (365+ Cold): Home is the
Foundaiton (H.I.T. Foundation)
\$11,125 Homelessness-Donnellan :Miami Valley
Community Action Partnership (MV CAP)
\$ 4,875 Homelessness-Harding: Miami Valley
Community Action Partnership (MV CAP)
\$11,071 Safe Housing: Violence Free Futures
\$45,000 Domestic Violence Shelter: YWCA MC
\$13,465 Domestic Violence Shelter: YWCA PC

EFSP (Phase 41)

\$16,320 Daybreak Inc.
\$8,640 Catholic Social Services of the Miami Valley
\$ 3,551 Chosen Outreach Ministries
\$16,320 Daybreak Inc.
\$ 5,280 Dayton Equity Center
\$15,435 Grace Urban Development
\$11,520 House of Bread
\$33,600 Miami Valley Meals
\$4,800 St. Paul Methodist Church
\$48,000 St. Vincent dePaul Gateway Shelter
\$42,240 The Foodbank Inc.
\$4,198 United Way of the Greater Dayton Area
\$42,240 YWCA

Greene County

\$10,000 Fairborn FISH
\$10,000 Greene County FISH Pantry
\$16,764 Miami Valley Community Action Plan
\$3,000 Miami Valley Meals
\$3,000 One Bistro
\$5,000 The Foodbank
\$5,000 The Salvation Army
\$1,500 Violence Free Futures
\$16,764 United Way of the Greater Dayton Area

Preble County

\$3,600 Home is the Foundation
\$6,000 Preble County Council on Aging

IMPACT



5 programs delivered 25,962
shelter nights to 507 individuals



8 programs distributed
6,861,988 meals to
185,832 individuals



6 programs offered safe
homes / freedom from violence to
273 clients with 29,604 shelter
nights, crises support to 3,204
callers and empowered 3,307 youth
with Safe Dates information



6 programs provided 414,463
meals to 2,923 seniors and 1,600
client service hours to 1,180 elderly
individuals



3 after school programs
provided activities
for 511 youth

Community Resiliency, Healthy Communities, Financial Security, Youth Opportunity

Total \$1,676,547



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TOP 25 WORKPLACE CAMPAIGNS

Premier Health
University Of Dayton
Dayton Children's Hospital
Fifth Third Bank of Western
Ohio
Caterpillar
City of Dayton Offices
SRC
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Voss Auto Network
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FINANCIAL OVERVIEW

REVENUE SOURCES



Investments, Interest, and Other

\$ 980,909

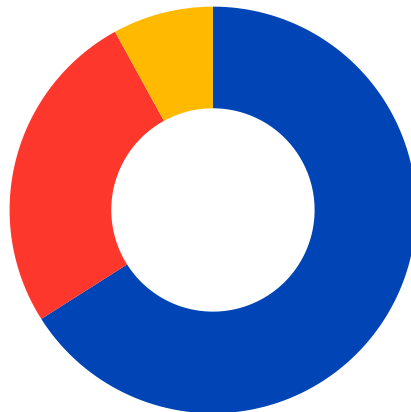
Other Contributions & Grants

\$ 962,504

Contributions from Donors

\$ 1,716,443

PROGRAM EXPENSES



Community Impact

\$ 1,287,119

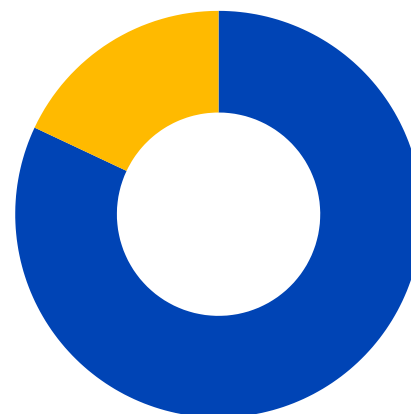
HelpLink/VetsLink 211

\$ 511,245

Special Projects

\$ 161,355

SUPPORT EXPENSES



Fundraising

\$ 1,037,018

Management and General

\$ 231,754

The Big Thanks



Smith-Moore Award
Mike Parks, The Dayton Foundation

Best Kept Secret
Beth Whelley, Fahlgren Mortine

President's Award for Excellence in Governance
Mary Garman, ME&Garman

Future of Philanthropy
Fabrice Juin, Miami Valley Regional Action Partnership (MVRPC)

Volunteer of the Year
Montgomery - **Mark Smith, Kentner Sellers, LLP**
Greene - **Christi Cox, Greene County Public Library**
Preble - **Todd Appledorn, Heeter Insurance Agency**

Collaborative Impact Award
Montgomery County Human Services Planning Development (HSPD)

A Special Recognition
Miami Valley Community Action Partnership (MVCAP)

Outstanding Performance in Labor
Hope to Dream support from Labor Unions

Excellence in Philanthropy
PNC

Fundraiser of the Year
Harley-Davidson of Xenia

Most Improved Campaign
Premier Health

Pinnacle Awards
Small Organization - **Metallus**
Medium Organization - **Voss Auto Network**
Large Organization - **Caterpillar**

The Lasting Legacy Award
Cheryl McHenry





UNITED WAY

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